

BROOKE N. KLEBER

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EDUCATION

VIRGINIA TECH PAMPLIN COLLEGE OF BUSINESS

Real Estate Major

Digital Marketing and Property Management Minor's

Blacksburg, VA

Expected Graduation of 2025

EXPERIENCE

FOBLEY

CEO and Founder

Blacksburg, VA

August 2022 - Present

- Designed Fobley an innovative key fob attachment for effortless keyless entry in apartment buildings.
- Secured funding by pitching in front of 55 individuals, earning entry into Hokie Start Up Incubation Program.
- Collaborated with property management to identify and address key tenant issues, enhancing resident satisfaction.
- Effectively allocated a budget of \$4,500 to achieve business objectives.

PALMER TRINITY SCHOOL

Varsity Lacrosse Coach

Miami, FL

January 2020 - August 2020

- Organized practice sessions for 25 high school girls, exercise and conditioning to improve player performance.
- Maintained high team morale with positive coaching strategies and fan support.
- Led and motivated lacrosse team members to new heights of athleticism, gameplay and sportsmanship.
- Developed game plans and adjusted to meet various game situations.

DOLPHIN BOATS

Marketing Intern

Miami, FL

February 2019 - August 2019

- Produced 50 high-quality emails for external use to collect customer testimonies.
- Sorted, organized and maintained files.
- Collaborated with team to optimize Dolphin Boats website.
- Assisted with projects by applying strong analytical skills and studies.

ORGANIZATION INVOLMENT

PET AWARENESS AND WELLNESS SOCIETY

Founder and President

Blacksburg, VA

July 2023 - Present

- Initiated and presided over the establishment of club creating a platform of pet enthusiasts and owners to connect.
- Spearheaded impactful events and workshops, propelling recognition across campus attracting 70 members.

REAL ESTATE CLUB

Member

Blacksburg, VA

January 2022 - Present

- Stayed up-to-date on industry trends and developments through attending club events, workshops, and guest speaker presentations.
- Networked with professionals in the field and expanded professional network through regular interaction with club member.

ENTREPRENEURSHIP CLUB

Club House Manager and Marketing Associate

Blacksburg, VA

January 2023 – August 2023

- Manage operations of the Club House, ensuring efficient work environment for members using the space.
- Collaborate with the marketing team to develop and execute creative marketing campaigns to increase club visibility and membership.

SKILLS AND INTEREST

Real Estate Analysis
Commercial Real Estate

Market Research
Communication

Digital Marketing
Leadership

Interpersonal Skills
Strategic Thinking

Problem Solving
Teamwork

HOBBIES

Travel

Lacrosse

Pickleball

Writing

Hiking

CLIFTON STRENGTHS

Input

Restorative

Ideation

Strategic

Learner