

BROOKE N. KLEBER

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EDUCATION

VIRGINIA TECH PAMPLIN COLLEGE OF BUSINESS

Real Estate Major

Digital Marketing and Property Management Minors

Blacksburg, VA

Expected Graduation of 2025

EXPERIENCE

MULROY REAL ESTATE CHALLENGE

Team Member

Philadelphia, PA

August 2023 – February 2024

- Secured second place in a national real estate competition, demonstrating analytical and strategic abilities.
- Led due diligence by analyzing city plans, historical data, and market trends to assess project feasibility.
- Designed innovative building plans under a one-week deadline, showcasing creativity and precision.
- Created a compelling presentation deck, pivotal in our team's successful pitch to industry leaders.

LINCOLN PROPERTY COMPANY

Intern, Multiple Departments

Charlotte, NC

June 2024 – July 2024

- Gained experience in finance, brokerage, property and construction management through a rotational program.
- Developed a lease abstract database for retail and office spaces, improving data accessibility for lease management.
- Compared apartment rents to support feasibility analysis and financing decisions for development projects.
- Conducted market research on trends and new developments in Charlotte to aid brokerage strategies.

CUSHMAN & WAKEFIELD

Intern, Agency and Tenant Representation Teams

Miami, FL

February 2024 – June 2024

- Created a comprehensive database of 1,200 tenants by extracting information from offering memorandums and rent rolls to identify potential tenants and business opportunities.
- Enhanced data entry efficiency by 500% via implementing ChatGPT, improving speed of tenant data preprocessing.
- Analyzed tenant data trends to identify market opportunities and inform strategic leasing decisions.

FOBLEY

CEO and Founder

Blacksburg, VA

August 2022 - Present

- Designed Fobley, a key fob attachment for keyless entry in apartment buildings.
- Secured funding by pitching in front of 55 individuals, earning entry into Hokie Startup Incubation Program.
- Collaborated with property management to identify and address key tenant issues, enhancing resident satisfaction.
- Allocated a budget of \$4,500 across key areas, resulting in a 15% increase in customer engagement, 10% boost in sales, and 20% improvement in operational efficiency.

ORGANIZATION INVOLVEMENT

PET AWARENESS AND WELLNESS SOCIETY (P.A.W.S)

Founder and President

Blacksburg, VA

July 2023 - Present

- Initiated and presided over the establishment of club creating a platform of pet enthusiasts and owners to connect.
- Spearheaded impactful events and workshops, propelling recognition across campus attracting 70 members.

REAL ESTATE CLUB

Member

Blacksburg, VA

January 2022 - Present

- Stayed up-to-date on industry trends and developments through attending club events, workshops, and guest speaker presentations.
- Networked with professionals in the field and expanded professional network through regular interaction with club member.

ENTREPRENEURSHIP CLUB

Club House Manager and Marketing Associate

Blacksburg, VA

January 2023 – August 2023

- Manage operations of the Club House, ensuring efficient work environment for members using the space.
- Collaborate with the marketing team to develop and execute creative marketing campaigns to increase club visibility and membership.

INTEREST

Lacrosse | Coaching | Pickleball | Hiking | Writing | Travel | Dog Mom